



2024 Annual Report



Land is life

In Uganda, **one in three** widows will be forced out of her home and off her land.

OUR MISSION

Redeem International exists to protect widows and orphans from violent abuse and exploitation.

Dear Friends,

I am so grateful for your partnership in the work of protecting widows and orphans from the devastation of land theft. Every day, I get to work with amazing people who are quite literally stepping between vulnerable women and children and the violent criminals who are trying to tear them from their homes. I hope that this annual report gives you even a portion of the joy that we get to experience in seeing these strong, resilient families enjoying the safety and security that we so often take for granted.

In 2024, our footprint in Uganda expanded from five intervention teams to eight as we launched teams in Soroti and Arua in April and a team in Hoima in October. Collectively, our Ugandan intervention teams served 4,596 beneficiaries, restored 927 land theft victims to the homes that rightfully belong to them, and supported the arrest and prosecution of 213 land thieves for their crimes. To put those numbers in perspective, the number of criminal prosecutions supported by our team increased by 39% over the past year, and the number of victims restored to their homes increased by 177%. That's a lot of joy.

Each victim restoration and every criminal prosecution is a story worth telling. In November, we celebrated Redeem's 100th criminal conviction in Sarah's* case. Sarah is a 35 year old mother of three who lost her husband in March. Immediately after his death, five of Sarah's in-laws began working together to drive her and her children off their land. In early October, Sarah left her house to go into town. When she returned, she found that her in-laws had broken in and locked her out of her own home, convinced that no one would stand up for her. They were wrong. After Redeem got involved, the in-laws were convicted on charges of breaking and entering and Sarah was returned to her home. As convictions like these continue to mount in Uganda, it sends a strong message that the exploitation of widows like Sarah will not be tolerated.

2024 was also the year we started to look beyond Uganda's borders. For years, we have been asked to expand our work into other places where the homes of widows and orphans are under threat. We conducted desk research that confirmed land theft from widows and orphans is rampant across Sub-Saharan Africa, electing to conduct field assessments in Tanzania and Zambia. In August, I traveled with Jessica Kyle (VP of Programs), Innocent Mudebo (Director of Program Development), and Eve Ochan (Social Work SME) to meet potential partners on the ground and determine the overall need for our intervention. The need was greater than we initially thought and I am excited to let you know that we plan to launch a pilot program in Zambia in 2025.

Thank you for being a part of this with us.

**The women and children that we serve are strong.
Together, we are making them safe.**



Gratefully,

Jesse Rudy
Founder and CEO



**WATCH JESSE
SHARE THE STORY
OF REDEEM**

**Case-related names throughout the report have been changed for privacy.*

THEORY OF CHANGE

We intervene in individual cases because we believe:



**LAW ENFORCEMENT
LEADS TO DETERRENCE**



**DETERRENCE LEADS
TO SAFETY**



**SAFETY LEADS
TO PROSPERITY**

INTERVENTION MODEL

To protect widows and orphans from the devastation of land theft, Redeem deploys teams of local professionals to intervene on their behalf. These teams partner with local authorities in individual land theft cases.

1



PROSECUTION

We partner with local police officers and prosecutors to investigate land theft cases, arrest perpetrators, and convict them of their crimes.

2



RESTORATION

We partner with local courts and tribunals to safely return widows and orphans to the land that had been taken from them.

3



REHABILITATION

We partner with local ministries and social service providers to ensure that land theft survivors can flourish in their newfound safety.

4



AMPLIFICATION

We partner with local media, as well as cultural, religious, and political leaders, to broadcast the results as a warning to potential criminals.



FIGHTING FOR WIDOWS

Anna's Story

Robbed by relatives, Anna is now safe at home

After 58 years of marriage, Anna's husband Eli passed away in 2022. During his life, he gave parcels of his land to each of his 11 children and created a will promising his home and land to Anna.

However, not long after Eli's death, Anna's stepson broke into her home and robbed her of most of her valuable items. Then, when she was away for a relative's funeral, he seized her home, changed the locks, moved into the house, and sold off portions of the land. Although local community members confronted him, the stepson refused to leave. Homeless, Anna pleaded her case to the local authorities who began an investigation, partnering with Redeem to prosecute the stepson and anyone who had illegally purchased Anna's land from him.

One of these buyers was an influential politician who had heard about Redeem's work in the region. As charges were brought against him, the politician was quick to return the land and offered to be a witness against Anna's stepson in court.

In July, the court ruled in Anna's favor and asked Redeem to ensure the return of Anna's land. By August, Anna could return home. Redeem's Intervention Team invited the community to a homecoming ceremony for Anna. As part of the celebrations, Redeem helped Anna replace the boundary stones on her property, declaring her rightful ownership and legal victory. Events like this not only celebrate justice but also serve as a warning, decreasing the likelihood of others being victimized as Anna was.

Today, Anna is once again able to live safely in her home, plant crops, and provide for herself thanks to the work of Redeem and the support of people like you.





PROTECTING ORPHANS

Sasha's Story

A sister's bravery in the face of abuse

Sasha was 14 when her mother died. The oldest of five children, Sasha knew it was now up to her to protect her siblings from their abusive father. However, her father's new wife kicked Sasha out when she was 17.

Sasha sought refuge with her mother's family who told Sasha that her mother was the rightful owner of the family home. Before her death, Sasha's mom had given them the purchase documents for safekeeping and asked them to deliver them to Sasha when the time was right.

Armed with the property title, Sasha took her case to the local authorities. When her father found out, he beat her siblings, leaving her youngest brother with a permanent spinal injury. He then created forged documents and bribed a local official to testify on his behalf so that he could sell the property. For five years Sasha sought help as her father accused her of trying to steal the property and had her arrested multiple times.

As Redeem's Intervention Team began engaging with authorities in Sasha's community, the police brought the case to us to see if we could help determine which documents were authentic. Redeem was able to track down the original officials who had given the land title to Sasha's mother when she purchased the property. These officials then testified in court on her behalf.

His forgery exposed, the father was forced to return the property to Sasha and pleaded guilty to several charges including domestic violence, child neglect, and eviction of orphans.

Today, Sasha lives peacefully in her house with her husband, son, and her four younger siblings. With Redeem's help, her two younger sisters have gone to catering school and started a business selling cakes. The youngest sister and brother are both in school after missing multiple years. Sasha is now 24 but is wise beyond her years. When land disputes arise in her neighborhood, people seek advice from Sasha.

Sasha is strong. Now, she and her siblings are safe.



Our Story So Far

2020

Redeem International launched
Uganda National Director hired
Gulu Intervention Team deployed

2021

First arrest operation conducted
First land theft victim restored
Wakiso Intervention Team deployed

2022

Uganda Police partnership signed
Iganga Intervention Team deployed
Uganda Prosecution partnership signed
Mbale Intervention Team deployed

2023

Monitoring and Evaluation team established
Kingdom Giving Fund grant awarded
First Redeem global prayer retreat held
Lira Intervention Team deployed

2024

1000th victim restored
Arua Intervention Team deployed
Soroti Intervention Team deployed
Zambia and Tanzania field assessments conducted
Hoima Intervention Team deployed
100th criminal conviction secured



**ARUA TEAM PLACING A
BOUNDARY STONE WITH A
WIDOW RESTORED TO HER LAND**

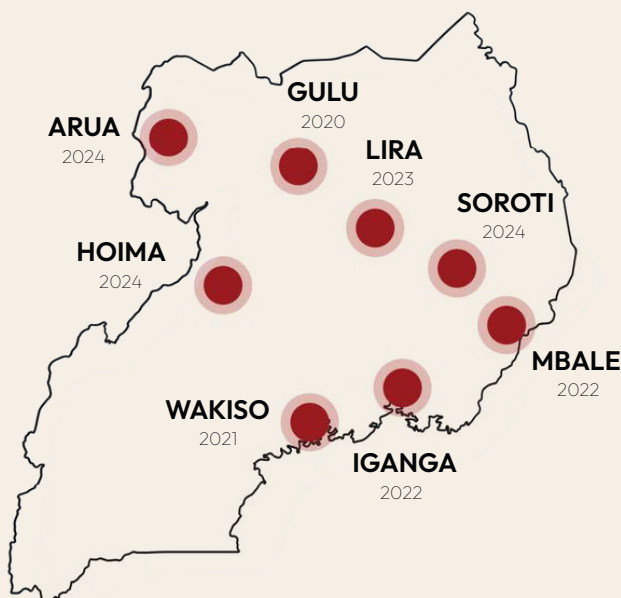


**SOROTI TEAM WITH
REGIONAL POLICE**



**HOIMA TEAM
ONBOARDING**

OUR INTERVENTION TEAMS



STAFF SPOTLIGHT



Annet Gyabi

Mbale Team Lead

I was only six years old when I first saw the injustices Ugandan widows face. That was the year my parents took in a family member who had been thrown out of her home after the death of her husband. Having no biological children to turn to, this step-grandmother lived with my family until she died and served as a stark reminder to me and my sisters of what losing your land can mean. It also instilled in me compassion for the plight of others in my community.

Growing up in Mbale, Uganda, I saw deep poverty, limited work opportunities, and the oppression of women all around me. In this area of rural Uganda, educating girls is viewed as optional, and many are married young. Land, the lifeblood of our subsistence farming community, rarely is passed on to widows or daughters, and if their husband dies or divorces them, the woman is often chased away rather than embraced.

I knew I wanted to be an instrument of hope. After graduating from law school, I gravitated toward serving the vulnerable—first with children who had gotten into trouble with the law and then at a legal aid clinic.

In 2022, an acquaintance told me Redeem was establishing a new Intervention Team in my hometown of Mbale. It was a perfect match for me. This past October, I was promoted to the Team Lead position in Mbale. I am excited to lead such a great team. This work is more than a job—it's a calling. I believe when you serve widows and orphans, you touch the heart of God.

“

When I meet a client, they are downcast. They don't believe someone would actually help them—and for free. But as we work to advocate for them, I see them learn to smile again, and hope returns to their eyes. That's what gives me the energy to continue.

Right: Annet and a client celebrate a court win in Mbale





2024 KPI	2024	2023	2022
Intervention Teams	8	5	4
Victims Restored	927	334	314
Criminals Prosecuted	213	162	53
Survivors Rehabilitated	893	473	121
Beneficiaries Served	4,596	2,668	1,607
Total Staff	109	72	50

PROJECTED IMPACT



ABUSES PREVENTED

327,000



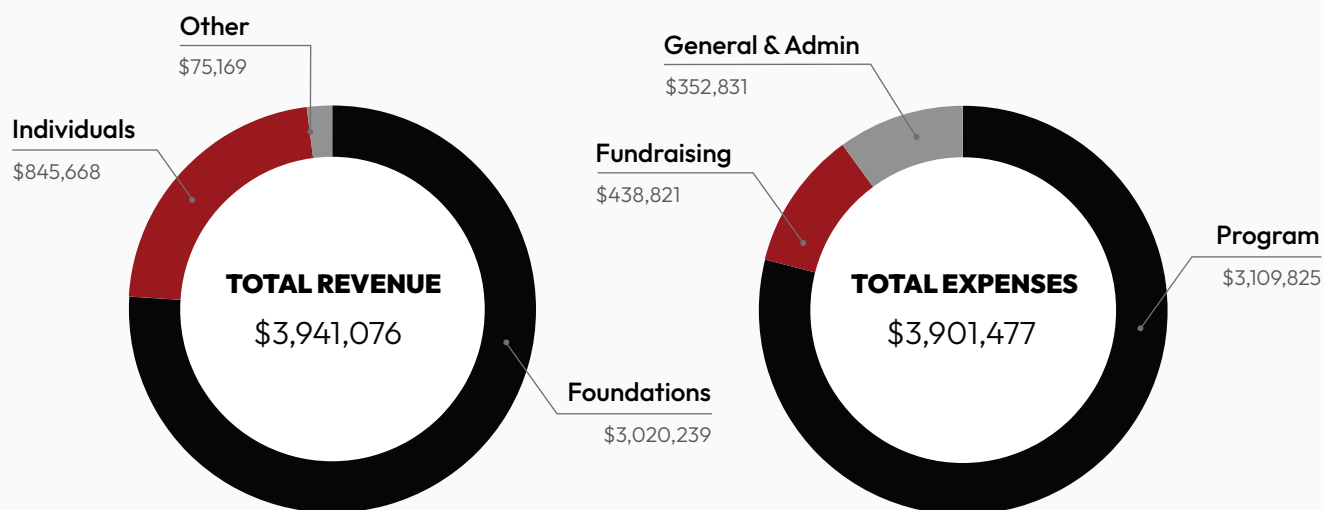
PEOPLE PROTECTED

2,177,000

**Projections based on demographic data, population trends, and a projected 50% victimization rate reduction in the communities served by our eight active intervention teams.*

Financials

	2024	2023	2022
Revenue	\$3,941,076	\$3,344,567	\$2,416,580
Expenses	\$3,901,477	\$2,738,990	\$1,542,016
Assets	\$2,385,546	\$2,453, 849	\$1,808,927
Liabilities	\$77,954	\$119,094	\$64,446
Equity	\$2,307,592	\$2,334,755	\$1,744,480



*Redeem's fiscal year runs from April 1 through March 31. Data through March 31, 2024 is drawn from audited financials. Remaining data for April 1 to December 31, 2024 is drawn from preliminary unaudited financials.

BOARD SPOTLIGHT



Sheila Braka Musiime

Deputy General Counsel, World Bank

Born and raised in Uganda, Sheila oversees the legal support of the World Bank's financing operations in Washington D.C. as well as the World Bank's Policy and Environment and International Law Practice Groups. She holds a Bachelor of Laws (LLB) from Makerere University in Kampala and a Master of Laws (LLM) from Harvard Law School. Sheila advises the World Bank's senior leadership, staff, and board on all legal aspects of operations.

“

Poverty is a scourge that I have committed my life's work to help eliminate both at the World Bank and at Redeem. Nothing is more oppressing to individuals and families than poverty overlaid with violence. I grew up in Uganda and witnessed as both a lawyer and woman how widows and orphans fall deeper into poverty because of violence that occurs over family land and property. The stories are heart wrenching, some leading to death and/or imprisonment and many to entrenched generational poverty. I am passionate about the mission of Redeem because there cannot be lasting reconciliation without justice and there cannot be sustainable poverty reduction without security from violence and property grabbing.

OUR BOARD OF DIRECTORS



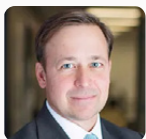
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Gruia Pitigoi-Aron

CHIEF PRODUCT OFFICER
PUSHPAY

A SPECIAL THANKS TO ALL OUR PARTNERS, INCLUDING:



Thank you also to our individual partners and those who wish to remain anonymous.

OUR LEADERSHIP TEAM



Jesse Rudy
FOUNDER AND CEO



Juliet Musoke
NATIONAL DIRECTOR



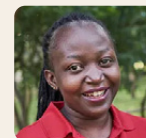
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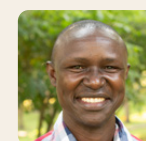
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