

2023 Annual Report

A Note from the Founder and CEO



Dear friends,

In January, I got the rare opportunity to visit all of our teams in one whirlwind trip across Uganda. I celebrated our client Gloria's homecoming in a cornfield in Iganga and walked through the mud and the rain to visit our client Joseph on a mountainside in Mbale. I visited our newest office in Lira for the very first time and returned to where it all started in Gulu. I was able to join the team in Wakiso for prayer and worship and had the privilege of watching Julie's masterful leadership of everything we were doing across the country. It was pure joy, and it reminded me of just how grateful I am for all that you helped Redeem achieve in 2023.

This last year saw the launch of our fifth Intervention Team in Lira, Uganda. The Lira team serves the Lango subregion, a predominantly rural area that is home to over 2.3 million people. They were eager to get started and have already established strong partnerships with local stakeholders and secured their first arrests and prosecutions.

It also saw the launch of our Monitoring and Evaluation Team. Like their colleagues in Lira, the M&E team hit the ground running, collecting our first official victimization rate measurements. These measurements provide us with an all-important baseline, allowing us to quantify the impact our teams are having on the lives of widows and orphans who will avoid being victimized because of our work.

Behind the scenes, we also got some time to grow together as a team. With staff members spread across the planet, it is crucial that we prioritize time together, and our global prayer retreat last July afforded us that time. We prayed, we played, we sang, we danced, we sustained a few injuries on the soccer pitch, and we reaffirmed our commitment to serving widows and orphans in the name of Jesus. It was glorious. Because of you, we were able to add 22 new members to the team in 2023. I continue to be astounded by the diverse wealth of talent and experience we have here at Redeem and am excited to introduce you to two of our amazing teammates on pages 7-8.

Because of you, our teams were able to restore over 300 image bearers of our Lord and Savior to their land. Please take some time to get to know two of their stories on pages 3-4. Because of you, lives are being restored and abuses are being prevented. Thank you for all you do to make all of this possible.

atefa

Jesse Rudy Founder and CEO

*Case-related names throughout the report have been changed for privacy.

MISSION

Redeem International exists to protect widows and orphans from violent abuse and exploitation.

INTERVENTION MODEL

To protect widows and orphans from the devastation of land theft, Redeem deploys teams of local professionals to intervene on their behalf. These teams partner with local authorities in individual land theft cases.

Prosecution

We partner with local police officers and prosecutors to investigate land theft cases, arrest perpetrators, and convict them of their crimes.



Rehabilitation

We partner with local ministries and social service providers to ensure that land theft survivors can flourish in their newfound safety.



THEORY OF CHANGE

Restoration

We partner with local courts and tribunals to safely return widows and orphans to the land that had been taken from them.



Amplification

We partner with local media, as well as cultural, religious, and political leaders, to broadcast the results as a warning to potential criminals.



We intervene in individual cases because we believe:



LAW ENFORCEMENT LEADS TO DETERRENCE



DETERRENCE LEADS TO SAFETY



SAFETY LEADS TO PROSPERITY



After waiting 20 long years, Judith finally got her home back with Redeem's help

When Judith's* husband died in 1995, she was left with two daughters and a child in the womb. In 2000, she returned from visiting her family to find that her brother-in-law had torn down the house her husband had built for her—with all its memories and sentimental value—and taken possession of her land.

She struggled for two decades to get her land back from her brother-in-law, all to no avail.

Fast forward to 2023. Judith was now caring for her blind mother, her daughter (a widow herself) and her daughter's children. Her case was referred to Redeem's newly-established team in Mbale by a local justice official and the battle in court began again.

Together, Redeem and Judith fought for her family and her land. At one point, Judith became so ill that Redeem's social worker took her to the hospital and stayed with her while she was receiving treatment. Redeem also rented her a small plot of land so she could have something to feed her grandchildren while she waited for her day in court.

The perpetrator continued to be uncooperative and elusive, but last fall, with Redeem's help, Judith finally won her case. The court ordered her brother-in-law to tear down the house he built and vacate the land, or face further penalties. To deter future criminals, Redeem made an example of the case, partnering with local officials to host a community meeting to share Judith's victory and the good work of our law enforcement partners.

During a visit by Redeem staff in October, Judith sat on the ground near a pile of beans she had recently harvested. Her smile extended from ear to ear. "Look!" she said. "I can now feed my family."



Judith's case is like so many others. At her most vulnerable and with no one to defend her, she and her family were forced off their land.

She needed an advocate, and with your support, more widows like Judith can get the justice they deserve.



On the run from her attacker, Gloria found refuge and the legal support she needed

Gloria's* husband died when she was only 29, leaving her with a 2 year-old daughter and a son on the way. Soon after, her late husband's brother Amon destroyed her crops. As local clan leaders implored him to stop, he threatened to cut Gloria open and end the life of the child inside her if she didn't leave the land.

Gloria reported the abuse to the police, who dismissed it as a "family matter." Emboldened by a sense of impunity, Amon broke into her home a second time wielding a machete, this time intent on killing her and her children. She managed to escape and survive because one of her neighbors came to her rescue.

Gloria fled her home with her children, living in whatever space she could. The family often slept, huddled together, on a concrete floor in a single small room.

Early in 2023, our team in Iganga heard about Gloria and took her case. They provided Gloria a place to stay and a mattress to sleep on, as well as food for her family to eat. Redeem also helped her launch a little business selling produce while the team worked with police to investigate her claims. More importantly, they partnered with the police and the state attorney to have Amon arrested and charged for his crimes.

In late November 2023, Amon was convicted of intermeddling, criminal trespassing, and threatening violence and ordered to return Gloria's land. Shortly after the conviction, Redeem held a restoration ceremony where hundreds of her friends, neighbors, and community leaders witnessed Gloria's return to her land.



CEO Jesse Rudy got the opportunity to meet Gloria in January 2024. When he arrived, she and her kids were harvesting their corn. She ran all the way to the edge of her property to show him how much land she owned. She told him about all the crops she'd planted, about how her little business had grown, about how her kids were back in school, and about the house she planned to build now that her land was secure.

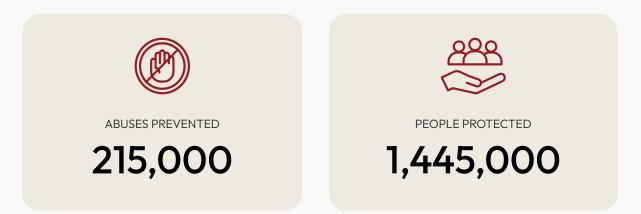
At times, Gloria's situation looked hopeless—as it does for so many widows who've been forced from their own homes. But your support gives hope to women like Gloria.

Key 2023 KPIs



	2023	2022
Intervention Teams	5	4
Victims Restored	334	314
Criminals Prosecuted	162	53
Survivors Rehabilitated	473	121
Beneficiaries Served	2668	1607
Total Staff	72	50

PROJECTED IMPACT

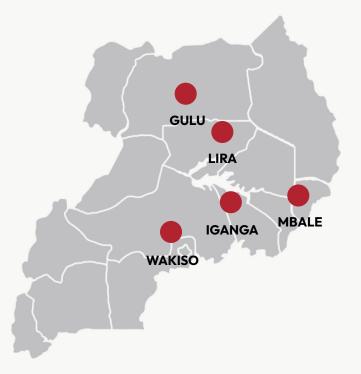


*Projections based on demographic data, population trends, and a projected 50% victimization rate reduction in the communities served by our five active Intervention Teams.

Our Story So Far

Date	Event
February 2020	Redeem International launched
July 2020	National Director Juliet Musoke hired
October 2020	Gulu Intervention Team deployed
March 2021	First arrest operation conducted
September 2021	First land theft victim restored
October 2021	Wakiso Intervention Team deployed
February 2022	Uganda Police partnership signed
April 2022	Iganga Intervention Team deployed
October 2022	Mbale Intervention Team deployed
December 2022	Uganda Prosecution partnership signed
February 2023	One hundredth criminal prosecution supported
April 2023	Monitoring and Evaluation team established
June 2023	Kingdom Giving Fund grant awarded
July 2023	First Redeem global prayer retreat held
October 2023	Lira Intervention Team launched
December 2023	First victimization rate measurements taken

OUR INTERVENTION TEAMS





GLOBAL RETREAT



LIRA TEAM LAUNCH WITH COMMUNITY PARTNERS



M&E TEAM LAUNCH



Staff Spotlight: Grace Aneno, Attorney

This work is personal for me. I grew up in Pakwach, Uganda in a loving, stable family. My father was a doctor, with a good income and my mother was a teacher. We were comfortable and happy. We had good lives.

But one day in 2012 it all changed when my father suddenly died of a nerve rupture in his lungs. I remember it like a nightmare.

The last person to see him alive was a neighbor, as he collapsed through their front door trying to get help. The neighbor immediately contacted my father's family, but instead of coming to assist they took advantage of the situation and began helping themselves to whatever they could carry. They even jumped over my dad's body to access our belongings and began harassing my mum, demanding her bank card and PIN number. Then they drove off with our family cars. They cleaned us out. We had nothing left.

The years that followed were characterized by severe distress. My mother wasn't earning enough to take care of me and my five siblings, so we were barely surviving.

Early on in my life I knew that I wanted to work with words, perhaps as a journalist or a creative writer. But this passion would change after my family's ordeal. Motivated by my experience of injustice, by the time I was ready to go to university I knew that I wanted to study law. When I finally finished law school, I was ready to face my tormentors but my mom sat me down and talked me out of seeking revenge. Still, I was determined to use the law: firstly to protect my family, and secondly to help others.

When I learned about the opportunity to work for Redeem International, I was immediately drawn in. Here I could channel my anger towards fighting injustice and away from the perpetrators. I had already been doing a lot of pro bono legal work and I wanted to use my skills and passion to help the oppressed—I knew I could do this with Redeem.

I love this work. It has given me the opportunity to stand with many women and children to offer them hope in the face of cruel injustice. Obviously, I can relate to the victims in a way that others can't. What keeps me going, and rising up every morning with renewed energy, is the satisfaction that I get from every case that concludes in my client's favor. I prepare thoroughly because I know that these are real people whose only lifeline—a precious piece of land—is being threatened and the consequences for them could be dire.

66

The life we once lived had disappeared, like it had been a dream. We were left with nothing. We were so close to becoming beggars. That's why I have invested my life into ensuring that many would-be victims get the protection they need.



Grace sharing about our work with the Chief Justice Alphonse Chigamoy Owiny-Dollo.



Staff Spotlight: Jessica Kyle, Vice President of Programs

As a teenager, I went on mission trips to Belize and came face-to-face with poverty and injustice. Even as a young person I could see the scale of the problem. It unsettled me and I knew I wanted to help.

When I was an undergraduate studying International Relations in Scotland I took a module in human rights law. I remember walking away from class with a thought that I just couldn't shake: Where is the Church

in the defense of the dignity of others? What is the role of the average Christian to uphold and fight for the rights of others? I didn't know it at the time, but it was a thought that would lead the direction of my life up until now.

Even though the principle of human rights gets its origin from Christianity—the idea that all people are endowed with certain rights because they're created in the "image of God"—I'd never before encountered any teaching or engagement with it from church at the level of human rights. Messages that engaged with ending injustice in the world were few and far between.

A couple of years later, while I was studying human rights and African development as part of my graduate studies, I undertook an internship at International Justice Mission. My placement gave me experience researching field office expansion and then child slavery in Ghana (including an undercover team).

I began to see for myself the impact that investigative and legal teams could have in promoting human rights. Nine years later I was managing similar projects in Ghana, Uganda, and Bangladesh.

When I saw the opportunity to help Redeem International get off the ground it was a "no-brainer" for me. I was energized by the prospect of supporting Redeem to help determine which countries we should begin working in.

Looking back, I can see how all of my experiences, passion, and skills—even those picked up during a short stint working at the FBI—have lead me to my position at Redeem International where I'm working to bring about real justice for the oppressed and downtrodden.

I wanted to see how a Christian understanding of human rights, justice and hope could make a real, lasting difference in the world. I am convinced this is how it should be done.

66

"Religion that God our Father accepts as pure and faultless is this: to look after orphans and widows in their distress."

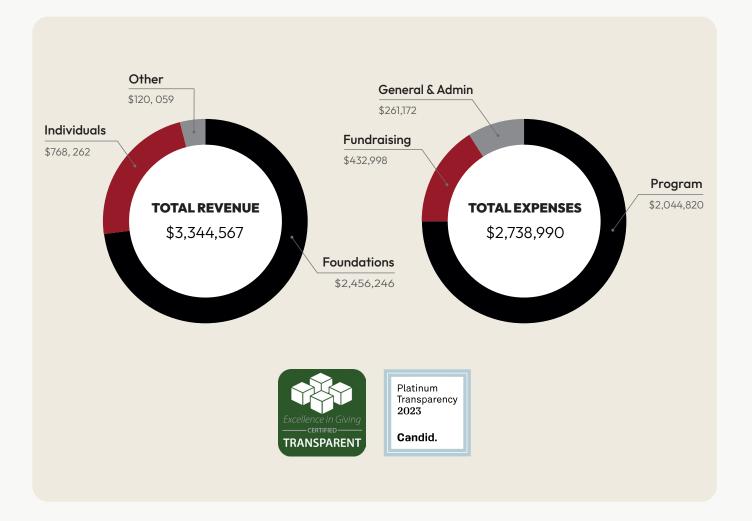


Jessica onboarding with the rest of her class in October.

— James 1:27

Financials

	2023	2022	2021
Revenue	\$3,344,567	\$2,416,580	\$1,204,322
Expenses	\$2,738,990	\$1,542,016	\$575,687
Assets	\$2,453, 849	\$1,808,927	\$887,322
Liabilities	\$119,094	\$64,446	\$18,915
Equity	\$2,334,755	\$1,744,480	\$868,406



*Redeem's fiscal year runs from April 1 through March 31. Data through March 31, 2023 is drawn from audited financials. Remaining data for April 1 to December 31, 2023 is drawn from preliminary unaudited financials.

Board and Leadership Team

OUR BOARD OF DIRECTORS



Sheila Braka Musiime [Chair] DEPUTY GENERAL COUNSEL WORLD BANK



Philip Langford CHIEF OPERATING OFFICER DOVETAIL IMPACT FOUNDATION



Daniel Enarson FOOD FOR PEACE OFFICER USAID



David Hazelton RETIRED PARTNER LATHAM AND WATKINS LLP



Stacy McMahan [Treasurer] CHIEF FINANCIAL OFFICER INTERNATIONAL JUSTICE MISSION



Cathy Njoya DIRECTOR OF STRATEGIC PARTNERSHIPS SAMARITAN'S PURSE



Michele Lee CLINICAL PSYCHOLOGIST DEPARTMENT OF VETERANS AFFAIRS



Gruia Pitigoi-Aron SENIOR VICE PRESIDENT, PRODUCT THE TRADE DESK

OUR LEADERSHIP TEAM



Jesse Rudy FOUNDER AND CEO



Beatrice Kibbedi DIRECTOR OF OPERATIONS



Greg Tarrant CHIEF OPERATING OFFICER



Ritah Namaalwa DIRECTOR OF MONITORING & EVALUATION



Juliet Musoke



Innocent Mudebo DIRECTOR OF PROGRAMS



Jeff Atherstone CHIEF ADVANCEMENT OFFICER



Jessica Kyle VICE PRESIDENT, PROGRAM DEVELOPMENT

Thank you for supporting the work of redemption



redeeminternational.org



Our Address

Redeem International P.O. Box 2991 Merrifield, Virginia 22116



Give Online

redeeminternational.org/donate



Questions About Giving? advancement@redeeminternational.org

EIN: 35-2674436