Job Description:

Public Relations Subject Matter Expert

Redeem's mission is to protect widows and orphans from violent abuse and exploitation by:

Awakening the world to the need to defend the orphan and the widow in the twenty-first century;
Assembling the resources needed to protect the world's most vulnerable widows and orphans;
Assisting law enforcement in real cases that restore victims and restrain their abusers; and
Amplifying law enforcement protection through community engagement and capacity building.

We are currently implementing a program in Uganda to protect widows and orphans from the devastation of predatory eviction with plans to expand our defense of the vulnerable into other countries in the future.

As Redeem's Public Relations Subject Matter Expert, you will be responsible for enhancing Redeem intervention model by providing Redeem's casework teams with consultative support, mentorship, and training in how to leverage local leaders, community members, and media outlets to amplify the deterrent impact of their work. Specific responsibilities include:

Leadership

- Collaborating with Redeem's global and national leadership in refining Redeem's casework model;
- Supporting Redeem's VP of Program Dev't in developing specifics of Redeem's community engagement model;
- Overseeing the collection of client stories for use by Redeem's advancement team in the United States;

Subject Matter Expertise

- Serving as a technical consultant and professional mentor to Redeem community liaisons;
- Developing internal policies, guidance, templates and trainings to guide the teams' community engagement;
- Training community liaisons and other staff members on Redeem's intervention model and their roles therein;
- Consulting with Team Leads on recruiting, managing and developing community liaisons;
- Assisting casework teams in developing their community engagement and communications strategies;
- Providing teams with guidance on technical issues arising in their casework (e.g., after action events);

Monitoring & Evaluation

- Supporting leadership in developing community engagement definitions, standards, goals and indicators;
- Partnering with Team Leads and Casework Admins in developing systems for collecting community data;
- Consulting with Team Leads and Casework Admins in setting team and individual performance targets;
- Drafting program reports for Redeem's leadership, board, donors and government authorities;

Networking

- Developing relationships with national leaders and media outlets that can amplify Redeem's messaging;
- Advocating on behalf of Redeem, its model, its team and its partners with relevant authorities;
- Liaising with relevant stakeholders and members of the media in support of Redeem cases;

Miscellaneous

- Communicating with donors, supporters, media and other outside parties about Redeem's work;
- Contributing to the review and design of Redeem's organizational systems, guidelines and policies;
- Participating in Redeem's professional development and spiritual formation activities;
- Supporting other teams within Redeem in the achievement of their objectives; and
- Completing other duties as assigned.

The Public Relations Subject Matter Expert will report to the Director of Program Development. The position will be based in **Kampala** with frequent travel to districts where Redeem teams are deployed throughout Uganda.

Recruiting Profile:

Public Relations Subject Matter Expert

Redeem strives to build a culture of Christian excellence that reflects the following four core values:

We love each other well;
We don't make easy things hard;
We measure by results; and
We are joyful in our work.

Redeem is looking for a highly skilled and responsible individual who will reflect these values while enhancing the delivery of Uganda's program to protect Uganda's widows and orphans from predatory eviction. Specific attributes include:

Experience

Required: A bachelor's degree or equivalent in communications, business, marketing, political science, community engagement, media, or other related field;
Required: Five or more years of professional experience in public relations, community engagement or a related role;
Preferred: Experience in a communications office or a media outlet;
Preferred: Hands-on experience with Redeem's casework intervention model or similar models;
Preferred: Experience serving as an internal subject matter expert in a matrixed organization;
Preferred: Experience working in start-up, international, and/or faith-based organizations;

Skills

Required: Fluency in English with excellent written and oral communication;
Required: Expertise in community engagement, public relations, and/or communications;
Required: Next-level emotional intelligence and relationship building capacity;
Required: Computer literacy with strong capacity in word processing, email and business systems;
Required: Ability to effectively lead and influence without direct management authority;
Preferred: Expertise in working within Uganda's criminal and civil justice systems;
Preferred: Understanding of Google business suite and digital project management tools;

Attributes

Required: Mature Christian faith;
Required: High degree of personal and professional integrity and trustworthiness;
Required: Strong teamwork, interpersonal skills and ability to work on a multidisciplinary team;
Required: Excellent independent professional judgment and ethical decision-making;
Required: Innovative and creative problem solving in the face of complex nuanced issues;
Required: Persistence and tenacity in the face of difficult problems or challenges;
Required: Commitment to meet deadlines and achieve results in a fast-paced environment; and
Required: Love-motivated service orientation toward colleagues, partners and even adversaries.

Interested applicants should click here to apply by **20th November, 2026**